

BIRD CAGE

2018



Cities across the country are working to figure out dockless mobility services such as eScooters and bikes as they pop up overnight with seemingly little-to-no notice. The reaction from policy makers has been varied from quick and overly burdensome regulations and/or impact assessments to outright banning this new form of transit. With 3CDC, YARD took a different approach. Why not embrace, observe, and quickly test solutions as problems emerge related to innovative transportation interventions like Bird Scooters? With a tiny budget and a little bit of creativity, we installed Bird Cages in public spaces around downtown Cincinnati in a matter of hours. Since the initial pilot, the Cincinnati network has expanded to additional locations and the template has been downloaded by hundreds of people in dozens of cities.

REFERENCE

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PROJECT LOCATION

[Cincinnati, Ohio](#)

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Bird Cages



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