

VARD & COMPANY is all about helping people change the way places change. Last year, we launched the Build Lab Fellowship to extend that same ethos to cultivating and growing creative expertise in the field. Open to all kinds of learners and doers regardless of age or background, this three-month program's primary eligibility requirement is to be ready to unapologetically work to change the way places change for the better. Ask yourself the questions below. Did you answer 'yes' to at least a couple? Well, then keep reading.

- Are you curious?
- Are you a natural collaborator?
- Are you a creative thinker and problem solver?
- Are you frustrated with the status quo?
- Do you consider yourself a lifelong learner?

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BUILD LAB 1

ABOUT YARD & COMPANY

YARD & Company is a design-build firm for great places that is out to change the way places change for the better.

We believe that...

- Places are never finished. Every place has a future that needs building.
- Growth and change should happen with a place not to it.
- Every place has the potential to create wonder.
- Shared stories of lived experiences should inform decisions.
- Drawing on what came before gives meaning to what comes next.
- We needn't choose between planning and doing.
- Solutions are often hidden in plain sight and at the edge or around corners.
- Strong places can solve some of our most pressing problems.
- We should take the work way more seriously than one another.

Our workplace culture is built around working hard together with our partners, having fun, and braiding together all aspects of a balanced lifestyle, whatever that lifestyle is. We value creative problem-solving, entrepreneurial energy, and smart design that is equal parts general vision and detailed execution.





RESPONSIBILITIES

Build Lab Fellows are encouraged to be in one of our locations but remote work is accepted on a case-by-case basis. A Fellowship typically includes the list of responsibilities and qualifications below but the position may change based on the unique skillset of the person chosen for the position. Compensation is provided commensurate to the Fellow's past experience.

Responsibilities:

- >> Engagement planning/coordination/execution
- >> Site documentation
- >> Activation coordination and implementation
- >> Engagement and activation event marketing, storytelling and collateral design
- >> Case studies and precedent studies
- >> Program research and documentation
- >> Illustrative planning, modeling and rendering
- >> Policy research
- >> Documentation, presentations and reports

Office Administration:

- >> Printing and shipping coordination
- Assist in the maintenance and organization of online and offline resources (digital resources like reports and photos, YARD and Playbook Resource Libraries, activation equipment, office supplies, etc.)



4 JOB DESCRIPTION

REQUIRED QUALIFICATIONS & SKILLS

This position requires creative energy, efficiency and proficiency in some, but not all of the following areas:

- » Teamwork and collaboration
 - » Internal and outward communication (verbal, writing, visual, etc)
 - » Hand drawing, photography and visual/graphic design
 - » Use of common tools to build activation/programming components
 - » Ability to carry moderate loads

» Computer programs and platforms:

- » Adobe Creative Suite
- » Google G-Suite
- » Microsoft Office programs
- » ArcGIS and ESRI Business Analyst or similar
- » AutoCAD or similar
- » SketchUp and other 3-dimensional modeling software
- » Google Earth

- » Survey Monkey
- » Mailchimp
- » Squarespace and equivalents
- » Trello
- » Evernote
- » Dropbox
- » Social media







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What to Submit:

Resume

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Cover Letter

• Portfolio (if applicable)

Where to Submit:

hello@buildwithyard.com Deadline for submissions: 4/1/2024

YARD & COMPANY

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