

# FAIRFIELD PARKLET

2020



Spatial distancing is going to be a part of our day-to-day life for some time to come, and many of our retailers just don't have the indoor space to handle the customers they need to serve in order to survive. This, coupled with emerging research showing that you are less likely to catch the virus outdoors, is changing how we think about and experience shopping, dining, drinking and gathering. As such, YARD & Company worked with Fairfield Café in Bellevue, Kentucky to expand their seating with the installation of a parklet, and therefore increase their capacity past the government's 33% indoor mandate. By utilizing quick build techniques with paint, planters, and lights, YARD was able to install this parklet in just half a day. In addition, sidewalk bump-outs were painted in order to increase safe distances between pedestrians, as well as to draw attention and slow the speed of cars on this busy intersection.

## **IMPACT**

Increased safe and spacially distanced outdoor cafe seating

Created additional space for pedestrians through the installation of sidewalk bump-outs

## **PROJECT LOCATION**

Bellevue, Kentucky

## **BUILDING BLOCKS + TOOLS**

Engagement + Discovery

Activation + Testing

## **REFERENCE**

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## Parklet and Sidewalk Bump-Outs

