

MAKE YOUR MARK

2018



YARD & Company's Neighborhood Playbook and Demand Discovery process was used in a seven-week intensive planning studio with the University of Cincinnati's School of Design, Art, Architecture & Planning (DAAP). YARD provided advisory capacity with planning studio students to help people rethink what investment might look like in an overlooked space in Cincinnati's Camp Washington neighborhood. Through this process the students were given a unique opportunity to work outside of the classroom while re-creating a space in real-time with virtually no budget. The project calmed traffic with a parklet and crosswalks, brought people to an unused place, and created leave behinds such as a wall mural and the beginnings of an outdoor movie series.

IMPACT

Seven week engage > design > build process

Cleaned up and reused vacant lot

Traffic calming

Wall mural

PROJECT LOCATION

Camp Washington, Cincinnati, OH

BUILDING BLOCKS + TOOLS

Activation + Testing

REFERENCE

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