## **OKMM**

2016 - 2017



Bellevue's young couple and family residents choose Bellevue for its walkability and proximity to downtown Cincinnati. They also wish that the city of 5,000 people had a better night life. When a building went vacant along a distressed stretch of its main street, Fairfield Avenue, they saw an opportunity. With the Neighborhood Playbook a group of five residents developed the Old Kentucky Makers Market (OKMM) that brought together music, local microbreweries, local food and makers with an overtly Kentucky brand. The targeted event runs monthly and, since its start, has led to the successful purchase of the building and inspired its adaptive reuse into the Fairfield Market that will open in the spring of 2018.

#### **IMPACT**

Approximately \$400,000 in building reinvestment and new market use for ground floor

#### **PROJECT LOCATION**

Bellevue, Kentucky

#### **BUILDING BLOCKS + TOOLS**

**Activation Brief** 

**Smart Small Development** 

#### **REFERENCE**

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### Old Kentucky Makers Market





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