

# LOVELAND, OHIO

2018-PRESENT



The City of Loveland, Ohio, has become a popular trail and river town in the Cincinnati region. As the number of visitors and residents grows for these amenities, Loveland sees the need to rethink its approach to growth so that the growth is happening with the community and not to it. YARD & Company was engaged to lead a strategic development planning process for the city's downtown that would smartly address traffic and parking while creating a vision for high-impact development sites. The planning process engaged stakeholders and had nearly a thousand interactions with residents, developers, business owners and City officials. The Plan includes a 3, 5 and 10 year strategy with particular emphasis in the first 3 years through a detailed 36-month work plan.

## IMPACT

Nearly 1,000 interactions with residents and stakeholders

Phased strategy for what growth looks like in Loveland for next 5-10 years

## PROJECT LOCATION

[Loveland, OH](#)

## BUILDING BLOCKS + TOOLS

Engagement + Discovery

Scenario + Story

Strategic Investment Plan

## REFERENCE

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## SEE MORE

[The Look Book](#)

## Loveland, Ohio



Infill development along Loveland Bike Trail



Redevelopment of a former industrial site into a new Downtown neighborhood